REPORT OF THE COUNCIL ON MEDICAL SERVICE

CMS Report 1-I-15

Subject: Update on Payment Mechanisms for Physician-Led Team-Based Health Care

Presented by: Robert E. Hertzka, MD, Chair

Referred to: Reference Committee J

(Jeffrey P. Gold, MD, Chair)

At the 2013 Interim Meeting, the House of Delegates adopted as amended Council on Medical Service Report 1, "Payment Mechanisms for Physician-Led Team-Based Health Care." The report was amended to ask that the American Medical Association (AMA) "report back to the House on issues, developments and AMA activity on payment mechanisms for physician-led team-based care by the 2015 Interim Meeting" (Policy D-160.933). The Board of Trustees referred the requested study to the Council on Medical Service for report back to the House at the 2015 Interim Meeting.

This report builds on the Council's previous reports on physician-led team-based care, including one report focused on payment; outlines the transition of Medicare's payment system to include value-based alternative payment models; acknowledges an increasing emphasis on team-based payment; highlights examples of specialty-specific team-based innovative payment models; summarizes AMA advocacy, activity and relevant policy; discusses avenues for AMA advocacy and policy development; and presents policy recommendations.

BACKGROUND

Established by Council on Medical Service Report 1-I-13, "Payment Mechanisms for Physician-Led Team-Based Health Care," AMA Policy H-160.908 advocates that payment models for physician-led team-based care should be determined by physicians working collaboratively with hospital and payer partners to design models best suited for their particular circumstances. Physician team leaders should receive the payments from health insurers for services provided by the team and establish payment disbursement mechanisms that take into consideration each team member's contribution. The policy also states that an effective payment system for team-based care should reflect the value, time, effort and intellectual capital provided by individual team members, be adequate to attract team members of high caliber, and be sufficient to sustain the team over the time frame that is needed.

REPEAL OF THE MEDICARE SUSTAINABLE GROWTH RATE (SGR) FORMULA

 In April 2015, the AMA and other stakeholders were successful in lobbying to pass legislation eliminating Medicare's SGR formula. The passage of H.R. 2, the "Medicare Access and CHIP Reauthorization Act," (MACRA), is expected to potentially have great impact on the way

physicians practice medicine and receive payments for services provided.

Alternative Payment Models (APMs)

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Medicare fee-for-service payments will be retained under MACRA, although physicians are encouraged to participate in value-based Alternative Payment Models (APMs) through "alternative payment entities" in order to receive APM bonus payments. An "alternative payment entity" either: (a) bears financial risk under an APM for monetary losses that are in excess of a nominal amount; or (b) is a medical home expanded under the Centers for Medicare & Medicaid Services (CMS) Innovation Center's authority. Physicians participating in APMs will receive annual bonus payments equal to five percent of their covered Medicare professional services provided during 2019 through 2024. To be eligible for these payments, physicians' level of participation in the qualified APMs must reach certain threshold levels, starting with 25 percent of revenues in 2019 – 2020 and growing to 75 percent by 2023. Physician participation in APMs is voluntary.

APMs are designed to improve care coordination and professional collaboration, which foster team-based care. Under fee-for-service Medicare, team-based health care services are currently not billable. The option to participate in an APM allows physicians the opportunity to provide team-based care and receive payments for such services. For example, in an APM a surgeon who removes a patient's cancer and the surgeon who provides the reconstructive surgery could both receive payment when collaboratively working to avoid repeat operations.

Merit-based Incentive Payment Systems (MIPS)

 Under MACRA, the current fee-for-service payment incentive programs – Meaningful Use, Physician Quality Reporting System and Value-Based Modifier – will be replaced with the new Merit-Based Incentive Payment System (MIPS) starting in 2019. MIPS will include measures from these programs as well as a new "clinical practice improvement activities" area that has not yet been developed. CMS has more flexibility to tailor MIPS to the needs of individual specialties. MACRA exempts physicians with low Medicare volume from MIPS and gives special considerations for practices that are small, rural or in underserved areas. Our AMA advocated for these provisions.

AMA Advocacy

In response to the passage of MACRA, the AMA developed a Federation task force made up of state and specialty societies to discuss the legislation and how physicians can successfully navigate the new law. The AMA has also developed Federation workgroups on the MIPS and APMs with the goal of determining innovations physicians are already engaged in, discussing implementation issues with CMS, and developing relevant policy recommendations.

TEAM-BASED PAYMENT

CMS recognizes the value of team-based care and is considering payment refinements to improve the accuracy of payments to physicians working in collaborative care practice arrangements. The AMA is providing input on improving payment accuracy for primary care and care management, including interprofessional services and consultations. In addition, the AMA Current Procedural Terminology (CPT®) Editorial Panel and the Relative Value Scale (RVS) Update Committee (RUC) are working with specialty societies on specific coding and valuation issues for collaborative care payments.

SPECIALTY-SPECIFIC TEAM-BASED ALTERNATIVE PAYMENT MODELS

The recent emphasis on APMs focuses mainly on delivering primary care services and hospital-based procedures. The primary care medical home model is a well-established team-based delivery model with a payment structure emphasizing value instead of volume. There has been rapid growth in accountable care organizations and many physicians now participate in this shared savings model. While many specialties are interested in developing APMs, at this time Medicare does not approve specialty models on a wide scale. Following are four examples of innovative payment models developed by non-primary care specialties:

Integrated Physical and Behavioral Health Care – Global Budget Payments

The Sustaining integrated Healthcare Across Primary care Efforts (SHAPE) initiative in Colorado is evaluating the use of a global budget payment model for the integration of physical and behavioral health care. SHAPE's global budget payment model allocates payments based on each practice's cost, panel size, panel complexity, and program design. The model includes shared risk and quality targets between a practice and payer. A comparison of the costs and outcomes in integrated practices using a global budget payment model and integrated practices using traditional payments will be published in late 2015. 1,2

Oncology – Patient-Centered Oncology Payment (PCOP)

 PCOP is an innovative payment model designed by the American Society of Clinical Oncology (ASCO) to support higher quality cancer care at a lower cost. Practices are accountable for delivering high-quality care, such as following evidence-based use criteria for drugs, helping patients avoid and manage complications of treatment, and support patients' advanced care needs. Payments provide sufficient resources and flexibility for oncology practices to tailor health care services to meet each patient's unique needs.³

Transplant Surgery – Tiered Payments

The transplant community has used a tiering system for at least 20 years to pay providers involved in an episode of care. First or second tier providers are involved in 5 - 95 percent or more of the cases and receive a prospective payment based on an agreed upon percentage of each case's total payment according to historical payment data. Third tier providers are involved in less than five percent of the cases and are paid from funds set aside according to a pre-negotiated rate. For cases that do not necessitate third tier providers, the funds set aside are distributed to the first and second tier providers.⁴

American Society of Anesthesiologists (ASA) – Various Payments

The ASA has been developing the Perioperative Surgical Home (PSH) model of care for nearly four years as a cost-effective pathway to provide perioperative services. The PSH provides acute episode care that contributes to overall population health management, cost savings and improved quality of care. ASA is exploring feasible payment models given the challenges of providing perioperative services.⁵

AMA ADVOCACY AND ACTIVITIES

Professional Satisfaction and Practice Sustainability

Since 2013, the AMA strategic plan has included a focus on shaping payment and delivery models to enhance physician satisfaction. CMS Report 1-I-13 reported that as part of this focus area, the AMA collaborated with RAND Corporation to conduct in-depth field research on delivery and payment models. The 2013 AMA-RAND study, "Factors Affecting Physician Professional Satisfaction and their Implications for Patient Care, Health Systems, and Health Policy," aimed to better understand which payment models promote satisfaction and sustainability in different practice settings, and to identify critical factors of success.⁶

In 2015, the AMA again collaborated with RAND Corporation to research the impact that various payment models have on physician practices, their professional lives and the delivery of patient care. The 2015 AMA-RAND study, "Effects of Health Care Payment Models on Physician Practice in the United States," aimed to describe the effects that alternative health care payment models have on physicians and physician practices in the US.⁷

The results of the 2015 AMA-RAND study are guiding efforts to make improvements to current and future payment innovations and help physician practices succeed in these new payment models regardless of their mode of practice. The AMA is working with physicians, hospitals, commercial payers, employers, and federal and state policymakers to ensure the success and sustainability of payment models that improve patient care.

AMA Innovators Committee

In June 2011, the AMA formed the Innovators Committee, an advisory group of physicians with experience in the development and management of innovative delivery and payment models. The committee completed its charge by guiding the development of AMA resources to help physicians enact innovations that improve patient care and increase their professional satisfaction and success.

Council Report 1-I-13 noted that in July 2012, the Innovators Committee released a whitepaper entitled "Physician Payment Reform: Early Innovators Share What They Have Learned." In April 2014, the Innovators Committee released another whitepaper entitled "Where Do I Fit In? Dividing the Pie in New Payment Models." These whitepapers illustrate how payments might be appropriated to individual physicians and non-physician practitioners within a team.

RELEVANT AMA POLICY

The AMA will continue to monitor health care delivery and physician payment reform activities, and provide resources to help physicians understand and participate in these initiatives. The AMA will also continue to work with the Federation to identify, publicize and promote physician-led payment and delivery reform programs that can serve as models for others working to improve patient care and lower costs (Policy D-385.963).

In its work with CMS to shape the implementation of APMs, the AMA will advocate for physician leadership and accountability to deliver high quality and value to patient care; diversity of physician-led practice models; and opportunities for physicians to determine payment models that work best for their patients, practices, specialties and regions. The AMA will advocate that APMs consider physician readiness to assume up-side and down-side risk. The AMA will assist physician practices by offering support and guidance to optimize the quantity and content of physician work

under APMs; address physicians' concerns about the operational details of APMs to improve their effectiveness; provide resources for data management and analysis; and coordinate key components of APMs across multiple payers, especially performance measures to help physician practices respond constructively. (Policies H-390.844 and H-450.931).

AMA Policy H-385.915 calls on the AMA to promote the development of sustainable payment models that could be used to fund the necessary services inherent in integrating behavioral health care services into team-based primary care settings. In addition, independent physician practices and small group practices are encouraged to consider opportunities to form health care teams such as through independent practice associations, virtual networks or other networks of independent providers (Policy H-160.912).

DISCUSSION

 Team-based payment models should reflect the diversity of physician practices and provide opportunities for physicians to choose the payment mechanism or mechanisms that work best for their patients, practices, specialties and regions. The option to participate in a Medicare APM allows physicians to practice team-based care and receive payments for such services. To allow all sizes of physician practices to have the opportunity to participate in a Medicare APM, the Council recommends reaffirming Policy H-160.912, which encourages independent physician practices and small group practices to consider forming health care teams such as through independent practice associations, virtual networks or other networks of independent providers.

The Council also recommends reaffirming Policy H-160.908, which advocates that payment models for team-based care should be determined by individual physician practices working collaboratively with hospital and payer partners to design payment models that are best suited for their particular circumstances.

Established by Council on Medical Service Report 1-I-13, AMA Policy H-160.908 advocates that physician team leaders should receive the payments from health insurers for services provided by the team and establish payment disbursement mechanisms that take into consideration each team member's contribution. To assist in this endeavor, the Council suggests encouraging public and private health insurers to develop and offer a variety of value-based contracting options so that physician practices can select payment models that best suit their delivery models.

Physicians are understandably concerned about taking on financial risk that cannot be determined in advance. The Council suggests encouraging CMS to ensure that Medicare APMs do not require physicians to assume responsibility for costs they cannot control because it could potentially create an ethical conflict of interest. For example, non-compliant patients may require more services, which could result in lower incentive payments to their physicians.

The recent emphasis on APMs focuses mainly on delivering primary care services and hospital-based procedures. There has been rapid growth in accountable care organizations and many physicians now participate in this shared savings model. Bundled payment programs developed to date have focused almost exclusively on hospital episodes. While many specialties are interested in developing APMs linked to patient conditions instead of being tied to a hospitalization, at this time Medicare has not provided a pathway for approval and implementation of these types of models on a wide scale. The Council suggests that the AMA continue to advocate to CMS that physicians in all specialties and modes of practice must have at least one Medicare APM in which they can

feasibly participate.

- 1 MACRA establishes a Physician-Focused Payment Model Technical Advisory Committee (TAC)
- 2 to review proposed alternative payment models submitted by stakeholders and make
- 3 recommendations to the Secretary of the Department of Health and Human Services on whether the 4 models meet established criteria. The AMA nominated several individuals to serve on the TAC.
- 5 The Council suggests advocating to CMS that any review process of APMs proposed by
- 6 stakeholders be completed in a timely manner, include an administratively simple appeals process and access to an ombudsman.

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> Finally, the Council recommends rescinding Policy D-160.933[2], which calls for the update that has been accomplished by this report.

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RECOMMENDATIONS

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The Council on Medical Service recommends that the following be adopted and that the remainder of the report be filed:

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That our American Medical Association (AMA) reaffirm Policy H-160.912, which encourages independent physician practices and small group practices to consider opportunities to form health care teams such as through independent practice associations, virtual networks or other networks of independent providers. (Reaffirm HOD policy)

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That our AMA reaffirm Policy H-160.908, which advocates that payment models for 2. physician-led team-based care should be determined by physicians working collaboratively with hospital and payer partners to design models best suited for their particular circumstances. (Reaffirm HOD Policy)

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3. That our AMA encourage public and private health insurers to develop and offer a variety of value-based contracting options so that physician practices can select payment models that best suit their delivery of care. (New HOD Policy)

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That our AMA encourage the Centers for Medicare & Medicaid Services (CMS) to ensure that Medicare Alternative Payment Models (APMs) do not require physicians to assume responsibility for costs they cannot control because such a requirement could potentially create an ethical conflict of interest. (New HOD Policy)

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5. That our AMA continue to actively advocate to CMS that physicians in all specialties and modes of practice must have at least one Medicare APM in which they can feasibly participate. (New HOD Policy)

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That our AMA advocate to CMS that any review process of alternative payment models 6. proposed by stakeholders be completed in a timely manner, include an administratively simple appeals process and access to an ombudsman. (New HOD Policy)

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7. That our AMA rescind Policy D-160.933[2], which was accomplished with this report. (Rescind HOD Policy)

Fiscal Note: Less than \$500.

REFERENCES

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